

Stone's Vermont Municipality ArcGIS Hub Competition to Drive Community Engagement

In an effort to serve our own community, Stone Environmental is looking to collaborate with a Vermont city, town, municipality, or village interested in developing a community web application to utilize the power of local information and stories to drive civic engagement and support local initiatives.

As part of this project, our team of GIS specialists will be available to develop an “ArcGIS Hub” site for one Vermont city, town, municipality, or village to share information and engage its citizens around a particular community interest or cause on an online platform. ArcGIS Hub is a web-based, two-way community engagement platform that offers plenty of customization, including interactive maps, informative charts, narrative story maps, dashboards, and a place to collaborate and connect with members of the community—local businesses, schools, local organizations, or citizen scientists. The web application also helps communities enlist citizens to gather data in a useful digital format through surveys, development proposals, community events, and meet-ups. For more information about Esri’s ArcGIS Hub and how it can help serve your community, visit [Esri’s website](#).

Active ArcGIS Hub Sites

There are several local Hub sites that have been developed to support decision-making and create more engaged communities. The Chittenden County Regional Planning Commission is adopting this technology to help towns address stormwater runoff from roads, while the City of Burlington is developing an ArcGIS Hub site to assist with their new city plan update process. Other external examples include the [City of Hamilton's Community Engagement Hub](#), the [Los Angeles GeoHub](#), and the [City of Long Beach's DataLB](#).

Project Requirements

We anticipate that our community service effort will take place over a two-week period and require dedicated local staff resources to participate in defining the scope of the project and developing the ArcGIS Hub site. We estimate this time could vary between 15-30 hours, concentrated into joint work sessions. Following implementation, Stone is committed to providing ongoing technical support for one year.

Application Instructions

If you are interested in this opportunity, please complete Stone's application form (on the following page) online or by mail. If you think another person in your municipality would be more appropriate to complete the application, please forward this email or application form. The application must come from a Selectboard member or City/Town Manager/Administrator no later than September 28, 2018 (*we've extended the deadline from September 15, 2018*). All questions should be submitted by email no later than August 31. Answers to questions or any other updates will be posted at the following URL: <https://www.stone-env.com/news-and-insights/resource-library/detail/stones-hub-competition-2018>

Contact Information

If you have any questions, please contact Nick Floersch at 802.229.1872 or nfloersch@stone-env.com. Applications can be emailed to Nick or mailed to Stone Environmental, 535 Stone Cutters Way, Montpelier, Vermont 05602.

Stone's Vermont ArcGIS Hub Competition

DEADLINE EXTENSION & RESPONSE TO QUESTIONS

Last month, we announced Stone's Vermont ArcGIS Hub Competition to utilize the power of local information and storytelling to drive civic engagement and support for local initiatives. As way to give back to our community, we want to help one Vermont city, town, or regional partner develop a community web application to share information and engage its citizens around a specific community interest or cause using Esri's ArcGIS Hub online platform.

Below is an important announcement regarding our application deadline, as well as answers to questions we received about this initiative. For additional information about Stone's ArcGIS Hub Competition, please read the attached announcement and application form or visit our website (<https://www.stone-env.com/news-and-insights/resource-library/detail/stones-hub-competition-2018>).

We've extended the application deadline

Based on the questions received, we have decided to **extend the application deadline to September 28, 2018** to provide organizations unsure about eligibility an opportunity to apply. For those who have already applied we thank you in advance.

What is the annual license renewal cost for ArcGIS Hub?

The annual renewal license fee for communities under 25,000 population is \$4,000. We will be taking care of the first year's license.

Can a region apply?

We had several inquiries on this question. We will accept applications from a regional entity for the development of a regional ArcGIS Hub deployment if we are only working with one community within that region for the initial deployment. With a regional ArcGIS Hub, we would configure it as a region with one town initiative and related pages.

Do you need to have an ArcGIS Online subscription?

Yes. Many municipalities or regional entities already have this subscription. The least cost solution if you do not have a subscription is \$500/year per user. (<https://www.esri.com/en-us/arcgis/products/arcgis-online/pricing>).

Can the application come from an individual department within a municipality?

Yes.

Does all our data need to be in a GIS format?

No. We will assist in converting data that is not currently in GIS format. For the most part all Vermont municipalities have GIS data available either from VCGI or your Regional Planning Commission. ArcGIS Hub Sites also work with tabular data to support an operational dashboard. Street address data is easily converted to GIS format.

Vermont Municipality ArcGIS HUB Competition Application

Municipality Name: _____

Town/City Administrator/Manager Name: _____

Email: _____

City/Town Population: _____

Date of Current City/Town Plan (or scheduled update): _____

Website Address (URL): _____

Website Manager Name: _____ Website Manager Email: _____

Currently Have an ArcGIS/ArcGIS On-Line Account: Yes No

Potential Staff Resources Available to Participate:

Town/City Manager

Community Planner

Public Works Director

Police Chief/Officer

Zoning Administrator

Development Specialist

Parks and Recreation Director

IT Specialist

Other: _____

Please Describe Up To 3 Town/City Areas For Which There Is An Interest & A Need To Engage Your Citizenry:

Conservation:

Economic Development:

Environmental Protection:

Health:

Housing:

Planning:

Public Safety:

Recreation:

Zoning:

Other:

If Successful for your community, what is your ability to have funds to maintain software license for future years:

- Will need to secure new funds to maintain application: Yes No
- Have existing resources to maintain application: Yes No
- Will have to convince community to fund application maintenance: Yes No

Statement of Interest/Value: Please indicate why this concept is exciting and why you think this opportunity will benefit to your community. (300 words or less): _____

Contact Nick Floersch if you have any questions: 802.229.1872 or nfloersch@stone-env.com

Please submit a saved and completed application by email or mail no later than 9/15/2018.

Signature: _____

Typed Name: _____

Title: _____